From Frank Corr, District PR Co-Ordinator

Dear Lion Stephen,

Following the presentation to Convention by Conor Clancy of 'One  for Ireland', all Clubs in RoI are invited to participate in this fund-raising project which seeks to raise €1m for Youth Mental Health charities.
Our principal involvement will be to visit participating retailers in advance of, and during the campaign,  which runs from 28th April to 1st May, to ensure that promotional materials are in place and  that staff are briefed.
A detailed brief and a list of participating stores will be circulated closer to the date.
In the meantime, Conor has asked  Lions to:
·         Connect with One for Ireland on social media on Facebook and Twitter
·         Ask any retailers with whom they have a connection to be a part of the campaign by emailing conor@oneforireland.ie
·         Have a look at the retailer video which gives an idea of what volunteers would do.  The link is:
[https://www.youtube.com/watch?v=uzvJYhIHiHo](https://urldefense.proofpoint.com/v2/url?u=https-3A__www.youtube.com_watch-3Fv-3DuzvJYhIHiHo&d=DwMFaQ&c=BFpWQw8bsuKpl1SgiZH64Q&r=sJ6taf6TzD0QVzdQSvEDFXXHlREvARlEbozszQP8U7M&m=WVINxYbFDmHkOPC8QEKoKN3cbyt3bCnvZlfsbHPybIQ&s=I0QMqyjc7aPl8jeS2pnzPQ5mcfPYYIRG9NqtMPawkyE&e=)
·         Get in touch with One for Ireland  via email if they have any questions/suggestions

Contact details are:
Conor Clancy
Director, One for Ireland
One for Ireland, Irish Youth Foundation, Dogpatch Labs, CHQ Building, Dublin 1
0863199145 ¦ 016766535
[www.oneforireland.ie](https://urldefense.proofpoint.com/v2/url?u=http-3A__www.oneforireland.ie&d=DwMFaQ&c=BFpWQw8bsuKpl1SgiZH64Q&r=sJ6taf6TzD0QVzdQSvEDFXXHlREvARlEbozszQP8U7M&m=WVINxYbFDmHkOPC8QEKoKN3cbyt3bCnvZlfsbHPybIQ&s=uCGqh1ggBTDLdCHDrt-pIJhH1G3Cmhp8Rf0oVLovh1s&e=)
[www.facebook.com/oneforireland](https://urldefense.proofpoint.com/v2/url?u=http-3A__www.facebook.com_oneforireland&d=DwMFaQ&c=BFpWQw8bsuKpl1SgiZH64Q&r=sJ6taf6TzD0QVzdQSvEDFXXHlREvARlEbozszQP8U7M&m=WVINxYbFDmHkOPC8QEKoKN3cbyt3bCnvZlfsbHPybIQ&s=IP1blF5C2lup4Fh_p0GMDzDqFriDueNGkOWDy1xzHZM&e=)
[www.twitter.com/oneforireland](https://urldefense.proofpoint.com/v2/url?u=http-3A__www.twitter.com_oneforireland&d=DwMFaQ&c=BFpWQw8bsuKpl1SgiZH64Q&r=sJ6taf6TzD0QVzdQSvEDFXXHlREvARlEbozszQP8U7M&m=WVINxYbFDmHkOPC8QEKoKN3cbyt3bCnvZlfsbHPybIQ&s=NyOn2kAiAt8_5czOZBeBPhoTrM9B3_mDbaVrvKhx37Y&e=)